



NATHAN MISIRIAN - BIO

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As president of Autumn Consulting for the past 18 years, Nathan Misirian has focused on Google marketing strategies for businesses and organizations. His expertise enables them to achieve increased website visibility to attract more clients and provides valuable information on the usage and key components of SEO (Search Engine Optimization), paid ads (AdWords), and relevant social media.

He has led multiple Google Marketing projects in French, German, Italian and English throughout North America and Europe. Since founding Autumn Consulting, Nathan's company has successfully completed over 300 digital engagements for organizations and clients.

Nathan holds an undergraduate degree in Education from Cedarville University in Ohio and a Masters in Business from the University of Wisconsin (UW) Milwaukee.

He is an active member of the German American Chamber of Commerce and the Northern Kane County Chamber of Commerce.

As an entrepreneur, Nathan founded and launched the first co-working and private office space in Northern Kane County known as the AUFFICE. This loft-style and hi-tech environment serves local entrepreneurs and business owners seeking to conduct business in a professional and relaxed environment.

As a volunteer, Nathan serves as a mentor to high school and college students seeking business and marketing careers. He speaks monthly at area schools and serves as a business plan judge for [Virtual Enterprise Institute](#) and [INCubatorEDU](#) a non-profit dedicated to teaching students how to run a business. He also donates his time on a monthly basis serving as the digital marketing director for a local, no kill animal shelter.

He can be reached at 262-323-1776 or nathan@autumnconsult.com. Visit the company website at www.autumnconsult.com