

Nathan Misirian

President of Autumn Consulting

Google Search Marketing - Organic and Paid SEO

WOW Moments

As one conference organizer said, "Nathan delivered the perfect mix of actionable and strategic advice. His speaker ratings from our attendees were off the charts – with 100% of participants saying his sessions on organic SEO and Google exceeded their expectations."



About the Speaker:

An acknowledged leader in the field of Google search engine marketing. When he's not providing service to his clients, Nathan is a sought-after speaker helping people and businesses gain a more thorough understanding of how it works and the influence it has on today's business world.





MORE FROM NATHAN

Nathan Misiran is an entrepreneur, speaker, author, business owner and teacher. His passion is sales and marketing. His method is education.

Nathan strives to take complex topics and make them easy to understand. From Google search marketing to crafting successful email campaigns, he can help you to explore a world of digital solutions that will help your business grow.

He has led multiple Google Marketing projects in French, German, Italian and English throughout North America and Europe. Since founding Autumn Consulting, Nathan's company has successfully completed over 300 digital engagements for organizations and clients.

As a volunteer, Nathan serves as a mentor to high school and college students seeking business and marketing careers. He speaks monthly at area schools and serves as a business plan judge for Virtual Enterprise Institute and INCubatorEDU, a non-profit dedicated to teaching students how to run a business.

www.AutumnConsult.com

Recent Courses Created and Taught:

Understanding How Your Digital Presence Reflects Your Brand:

Discover new methods and processes to evaluate and rapidly update your digital footprint that aligns to your mission and values.

Using LinkedIn to Refelct Your Values and Build Your Career:

Learn how using LinkedIn can set a tone in the business world for your career.

Digital Marketing Strategies to grow your business:

Teaching and showing businesses how to research and identify keywords to use for their website.

Stop Doing These 3 Things to Improve Your Email Marketing:

A case study illustrating 3 dos and don'ts for effective email marketing.

Designing a Website for Improved Google Results:

Learn 7 design strategies that Google evaluates to determine if your website can rank highly.

Top 5 Strategies to Boost Leads Through Google Marketing:

Learn first-hand how to evaluate your own website and prioritizing the required changes.

